

Birmingham City vs Stoke City

DATE: Saturday, September 13, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

Birmingham City vs Stoke City is a premier sports event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 78/100

Expected Attendance: 24,676 people

Event ID: CZefQCQ38gGYZrKNcZ

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,870 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/birmingham-city-vs-stoke-city>

Document generated on 6/4/2026, 3:02:24 AM