

Birinci Dasta - Zaqatala vs MOIK

DATE: Thursday, September 25, 2025

LOCATION: Bin%'À

Event Description

Birinci Dasta - Zaqatala vs MOIK is a premier sports event in Bin%'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 600 people

Event ID: HbEeLinvSu4Ur4SyFo

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.