

# Birinci Dasta - C%-'& y Â g2 i F Æ

DATE: Thursday, September 11, 2025

LOCATION: Zaqatala, AZ

## Event Description

Birinci Dasta - C%-' ay Â vs Zaqatala is a premier sports event in Zaqatala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,489 people

**Event ID:** 8ZLeWVCQXib9ojza7G

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 996 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*