

Bird Caffè Nero September 4th In-Store performance Manchester

DATE: Thursday, September 4, 2025
LOCATION: Manchester, England, GB

Event Description

Bird Caffè Nero September 4th In-Store performance Manchester is a premier concerts event in Manchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 321 people
Event ID: 7aaLrsB8x82VtPPd2m

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
