

Bird Art Market - Inner West Bird Fest

DATE: Saturday, September 6, 2025
LOCATION: Ashfield, New South Wales, AU

Event Description

Bird Art Market - Inner West Bird Fest is a premier festivals event in Ashfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,844 people

Event ID: HjoMGsAQgRa75QdR6i

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 738 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
