

# Biologics Manufacturing Korea 2025: END-USERS BASED OUTSIDE ASIA

DATE: Thursday, September 25, 2025  
LOCATION: Yeonsu-gu, Incheon, KR

## Event Description

Biologics Manufacturing Korea 2025: END-USERS BASED OUTSIDE ASIA is a premier conferences event in Yeonsu-gu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 504 people

**Event ID:** ArXRPezrsUjQcAbGiu

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 202 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*