

BIOFACH INDIA incl. Natural Expo

DATE: Friday, August 29, 2025
LOCATION: Greater Noida, Uttar Pradesh, IN

Event Description

BIOFACH INDIA incl. Natural Expo is a premier expos event in Greater Noida. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 8,000 people

Event ID: ATsX7p8sY3jCbHcC2W

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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