

# "Biodanza Cycle: Awaken Through Dance: 4 Weeks of Connection & Flow- AUGUST

DATE: Sunday, August 24, 2025  
LOCATION: Mount Maunganui, Bay of Plenty Region, NZ

---

## Event Description

"Biodanza Cycle: Awaken Through Dance: 4 Weeks of Connection & Flow- AUGUST is a premier community event in Mount Maunganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 34/100  
**Expected Attendance:** 150 people  
**Event ID:** C7beJqN7yWXpkGY3Wg

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---