

# BioAcademy Pavilion - NBIOSHOWCASE 2025

DATE: Tuesday, October 21, 2025  
LOCATION: Kuching, Sarawak, MY

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## Event Description

BioAcademy Pavilion - NBIOSHOWCASE 2025 is a premier expos event in Kuching. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 61/100

**Expected Attendance:** 3,465 people

**Event ID:** 5sbQtFBJjC6sxZi7XY

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,386 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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