

Binghatti Hills | Luxury Residences In Dubai Science Park

DATE: Friday, September 12, 2025
LOCATION: London, England, GB

Event Description

Binghatti Hills | Luxury Residences In Dubai Science Park is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,808 people

Event ID: 5hwf4F4vdVFkUy3w6F

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.