

Bill Frisell Trio, Bill Frisell, Thomas Morgan, and Rudy Royston

DATE: Friday, November 14, 2025
LOCATION: Utrecht, Utrecht, NL

Event Description

Bill Frisell Trio, Bill Frisell, Thomas Morgan, and Rudy Royston is a premier concerts event in Utrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 946 people

Event ID: FhjAwQP8mpB55voFCN

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.