

BIID Panel Talk - What makes an interior truly timeless?

DATE: Wednesday, September 24, 2025
LOCATION: Siddington, England, GB

Event Description

BIID Panel Talk - What makes an interior truly timeless? is a premier expos event in Siddington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 58/100
Expected Attendance: 2,500 people
Event ID: F2mMdS2KFT2ZARTADx

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
