

Biggs Band Day: Exploring Connections in the Visual and Performing Arts

DATE: Tuesday, October 14, 2025
LOCATION: Dover, Delaware, US

Event Description

Biggs Band Day: Exploring Connections in the Visual and Performing Arts is a premier expos event in Dover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,465 people

Event ID: 5V9nACnb236T94eLeY

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 586 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
