

Big V - Final - McKinnon Cougars vs Hume City Broncos

DATE: Saturday, August 30, 2025
LOCATION: Wantirna South, Victoria, AU

Event Description

Big V - Final - McKinnon Cougars vs Hume City Broncos is a premier sports event in Wantirna South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,925 people

Event ID: 8QLYejVEsfuRvAGrQj

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.