

# Big Tin Band - Wellington Jazz Festival

DATE: Saturday, October 18, 2025  
LOCATION: Lower Hutt, Wellington Region, NZ

---

## Event Description

Big Tin Band - Wellington Jazz Festival is a premier festivals event in Lower Hutt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 46/100

**Expected Attendance:** 607 people

**Event ID:** G6SpSZN7zHZHqNuQ3B

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 243 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/big-tin-band-wellington-jazz-festival>

Document generated on 6/4/2026, 11:03:31 AM