

# BIG TIME: A Stand-Up Comedy Spectacular at QED Astoria

DATE: Thursday, November 6, 2025  
LOCATION: Queens, New York, US

## Event Description

BIG TIME: A Stand-Up Comedy Spectacular at QED Astoria is a premier performing-arts event in Queens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 21/100

**Expected Attendance:** 34 people

**Event ID:** 3RPn62CcogXjqHvoeX

## Hotel Demand Indicators

**ADR Impact Index:** 3.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 14 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*