

Big Mic AäBCæ@Cä CT=C 7F æBx

DATE: Monday, September 8, 2025

LOCATION: Wien, Wien, AT

Event Description

Big Mic AäBCæ@Cä CT=C Stand-up is a premier performing-arts event in Wien. This event attracts visitors from the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 26/100

Expected Attendance: 65 people

Event ID: FY7VnZ6PdCLHp9Y6FB

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/big-mic-stand-up>

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