

# BIG LOVE FESTIVAL 2025

DATE: Thursday, September 4, 2025

LOCATION: Eudlo, Queensland, AU

## Event Description

BIG LOVE FESTIVAL 2025 is a premier festivals event in Eudlo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 409 people

**Event ID:** 5s9UnfH8arABVDQaR6

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/big-love-festival-2025>

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