

Big Grill 2025 - BBQ & Food Festival

DATE: Thursday, August 14, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

Big Grill 2025 - BBQ & Food Festival is a premier festivals event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,881 people

Event ID: 3hHM6oiPGbAoVhsNG6

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 752 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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