

# Big Fat Festival Submission Show

DATE: Tuesday, October 14, 2025  
LOCATION: Montreal, Quebec, CA

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## Event Description

Big Fat Festival Submission Show is a premier performing-arts event in Montreal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 27/100  
**Expected Attendance:** 68 people  
**Event ID:** Cq9UgRH83NsmwK7sMu

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 27 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 7:20:53 AM