

BIFE-SIM

DATE: Wednesday, September 17, 2025
LOCATION: București, Romania

Event Description

BIFE-SIM is a premier expos event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 73/100
Expected Attendance: 14,767 people
Event ID: DaraNHWWiQNaNResnE

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,907 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.