

# Biennale del Libro d'Artista - VII<sup>a</sup> edizione

DATE: Sunday, October 5, 2025  
LOCATION: Procida, Campania, IT

## Event Description

Biennale del Libro d'Artista - VII<sup>a</sup> edizione is a premier conferences event in Procida. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** Cpu738KeVxYMRSSWmU

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*