

# Bienestar digestivo d ÕDU%\$ †W&VF-

DATE: Saturday, November 22, 2025

LOCATION: Heredia, Heredia, CR

## Event Description

Bienestar digestivo d ÕDU%\$ Heredia is a premier conferences event in Heredia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 118 people

**Event ID:** 94t5eM2oV3DF46Pj9F

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*