

# Bibione Sand Storm

DATE: Thursday, October 23, 2025

LOCATION: Bibione, Veneto, IT

## Event Description

Bibione Sand Storm is a premier sports event in Bibione. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 15,000 people

**Event ID:** 4kWR4c64eR5k2bwrKD

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/bibione-sand-storm>

Document generated on 6/3/2026, 10:43:44 PM