

# Biathlon - Women's 15km Individual

DATE: Wednesday, February 11, 2026  
LOCATION: Anterselva di Sopra, Trentino-Alto Adige, IT

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## Event Description

Biathlon - Women's 15km Individual is a premier sports event in Anterselva di Sopra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 19,000 people

**Event ID:** 3ap79HsBDKJAhyrsqF

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*