

Bhuwin Experience – Noor-e-Dastan - Sufi Tour Brisbane

DATE: Sunday, September 7, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

Bhuwin Experience – Noor-e-Dastan - Sufi Tour Brisbane is a premier performing-arts event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 403 people
Event ID: EWaTz2XGAGGPEP8xce

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:00:51 AM