

# Bharat Aerospace & Defence

DATE: Tuesday, September 23, 2025  
LOCATION: Visakhapatnam, Andhra Pradesh, IN

---

## Event Description

Bharat Aerospace & Defence is a premier expos event in Visakhapatnam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 64/100

**Expected Attendance:** 5,000 people

**Event ID:** 6jD4CHp65g5HCSHbhC

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/bharat-aerospace-defence>

Document generated on 6/3/2026, 11:02:08 PM