

Bhadra Purnima | Sun 7th September 2025

DATE: Saturday, September 6, 2025

LOCATION: Kume ² Auckland, NZ

Event Description

Bhadra Purnima | Sun 7th September 2025 is a premier festivals event in Kume ². This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,011 people

Event ID: CefvKWQg4aQgcHr2Qv

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.