

BFSI IT Summit

DATE: Wednesday, November 5, 2025

LOCATION: Bangkok, à #ãŽ ä á!â¾42áž â2Â TH

Event Description

BFSI IT Summit is a premier conferences event in Bangkok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 413 people

Event ID: HSuqSf3phZEYC5hc4a

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.