

Beyond The Garden Edge

DATE: Sunday, October 5, 2025
LOCATION: Rangiora, Canterbury Region, NZ

Event Description

Beyond The Garden Edge is a premier expos event in Rangiora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: FWMQjF9YEeK3hAh5cP

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.