

Beyond Life Party

DATE: Saturday, November 1, 2025
LOCATION: Göta, Västra Götalands län, SE

Event Description

Beyond Life Party is a premier performing-arts event in Göta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 55/100
Expected Attendance: 1,835 people
Event ID: AVj64WqH9SMZxyrj7A

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 734 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.