

Beyond Bank 2025 Perth Home Builders Expo

DATE: Friday, November 14, 2025
LOCATION: Mandurah, Western Australia, AU

Event Description

Beyond Bank 2025 Perth Home Builders Expo is a premier expos event in Mandurah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,653 people

Event ID: BY3qsV2YT9siq8qArY

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 661 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.