

BEX Asia - Build Eco Xpo Asia

DATE: Tuesday, September 2, 2025
LOCATION: Singapore, SG

Event Description

BEX Asia - Build Eco Xpo Asia is a premier expos event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 71/100

Expected Attendance: 10,700 people

Event ID: EiNj2ixxvz9s7zDzZx

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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