

Between The Buried And Me with Hail The Sun

DATE: Tuesday, September 16, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

Between The Buried And Me with Hail The Sun is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 577 people

Event ID: 9MR6CPM2NwGc6p6q3F

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.