

BeThrifty Vintage Kilo Sale | Brno | 31. ŽÖ!æ & 01. Listopadu

DATE: Friday, October 31, 2025
LOCATION: Brno-Židenice, Jihomoravský kraj, CZ

Event Description

BeThrifty Vintage Kilo Sale | Brno | 31. ŽÖ!æ & 01. Listopadu is a premier festivals event in Brno-Židenice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 199 people

Event ID: J6fXbGHBmXqLHq9zpW

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.