

Bethalto Spirit Concerts in Central Park, Thursday 7p.m. - 8p.m., now - Aug. 21.

DATE: Thursday, August 14, 2025
LOCATION: Bethalto, Illinois, US

Event Description

Bethalto Spirit Concerts in Central Park, Thursday 7p.m. - 8p.m., now - Aug. 21. is a premier concerts event in Bethalto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 302 people
Event ID: BdtiFxCXtYbU8N7Wt4

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
