

Beth Gibbons

DATE: Sunday, November 30, 2025

LOCATION: Sumida City, Tokyo, JP

Event Description

Beth Gibbons is a premier concerts event in Sumida City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,313 people

Event ID: D989rrceUa4ABxmMV4

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 525 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.