

Best of the Best West Coast Swing Showcase

DATE: Saturday, September 13, 2025
LOCATION: Ashfield, New South Wales, AU

Event Description

Best of the Best West Coast Swing Showcase is a premier performing-arts event in Ashfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 34/100

Expected Attendance: 165 people

Event ID: GY9J6YCn6hL8s27Y4G

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.