

BEST OF – B "AT AD Ađ AT'AT

DATE: Saturday, September 20, 2025
LOCATION: Wien, Wien, AT

Event Description

BEST OF – B "AT AD Ađ A\$ Bt B B AÔ A² A´ B\$ AD B B A€ is a premier performing-arts event in Wien. This event has a significant impact on the local tourism world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 32tPzrR9x2ahb2tecs

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.