

# Besiktas Istanbul vs Lausanne-Sport

DATE: Thursday, August 21, 2025

LOCATION: Lausanne, Vaud, CH

## Event Description

Besiktas Istanbul vs Lausanne-Sport is a premier sports event in Lausanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 11,931 people

**Event ID:** 6Big6VH8iWf3nfHG4W

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,772 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*