

BERWICK LIBRARY - Manga: More Than Just Magical Girls

DATE: Thursday, September 4, 2025
LOCATION: Berwick-upon-Tweed, England, GB

Event Description

BERWICK LIBRARY - Manga: More Than Just Magical Girls is a premier conferences event in Berwick-upon-Tweed. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: Ep9WweZ4Hcs95wcdcx

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
