

Bert & Friends

DATE: Saturday, November 8, 2025
LOCATION: AEW6°é Bud ¶|ðvice, Jiho ÖW6¿Ð, CZ

Event Description

Bert & Friends is a premier concerts event in AEW6°é Bud ¶|ðvice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 213 people

Event ID: 35hDFmdm3bJqSAo2Fk

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 85 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.