

Berowra Woodchop Festival 2025 (30 Year anniversary)

DATE: Friday, September 5, 2025
LOCATION: Berowra Heights, New South Wales, AU

Event Description

Berowra Woodchop Festival 2025 (30 Year anniversary) is a premier festivals event in Berowra Heights. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 59/100
Expected Attendance: 2,726 people
Event ID: ERhEgPrxUCeeBq5Asb

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,090 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
