

# Bernese Forum Talks: Mental Health – Challenges, Resources, and Perspectives

## Forum for University and Society: Healthy Brain, Healthy Psyche

DATE: Wednesday, September 3, 2025

LOCATION: Bern, Bern, CH

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### Event Description

Bernese Forum Talks: Mental Health – Challenges, Resources, and Perspectives Forum for University and Society: Healthy Brain, Healthy Psyche is a premier conferences event in Bern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 256 people

**Event ID:** GZQJPMTJ4b6EmwrWLd

### Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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