

# Bermondsey Latino Market, Experience Latin America in South London

DATE: Saturday, August 16, 2025  
LOCATION: London, England, GB

## Event Description

Bermondsey Latino Market, Experience Latin America in South London is a premier festivals event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 40/100  
**Expected Attendance:** 332 people  
**Event ID:** 7qWy8PA96ECSwDeKQK

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 133 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*