

BEP EXPO 2025 - Beauty |Events |Party

DATE: Saturday, August 23, 2025
LOCATION: Dartford, England, GB

Event Description

BEP EXPO 2025 - Beauty |Events |Party is a premier expos event in Dartford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 812 people
Event ID: 4pB4jcdQS42MMSRpS

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 325 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
