

Benetton Treviso vs USA Perpignan

DATE: Saturday, December 13, 2025

LOCATION: Treviso, Veneto, IT

Event Description

Benetton Treviso vs USA Perpignan is a premier sports event in Treviso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,785 people

Event ID: 4yziaQ3wu3x2s9hUMF

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,914 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.