# Benefiet concert voor Hospice Altena

DATE: Sunday, September 28, 2025
LOCATION: Wijk en Aalburg, Noord-Brabant, NL

## Event Description

Benefiet concert voor Hospice Altena is a premier concerts event in Wijk en Aalburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts
**Importance Rank:** 35/100
**Expected Attendance:** 175 people
**Event ID:** 69PEf3fhYnMaeGiPV8

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 70 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*