

BeNe Volley - Aalst vs Achel

DATE: Saturday, January 3, 2026
LOCATION: Hamont-Achel, Vlaams Gewest, BE

Event Description

BeNe Volley - Aalst vs Achel is a premier sports event in Hamont-Achel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 9MTVCVSXPX5CTqvnvU

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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