

Bendigo Pop Culture & Collectables Expo. 11 & 12 October 2025

DATE: Friday, October 10, 2025
LOCATION: North Bendigo, Victoria, AU

Event Description

Bendigo Pop Culture & Collectables Expo. 11 & 12 October 2025 is a premier expos event in North Bendigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 7,969 people

Event ID: HSoe52KVGoSfi6b7KP

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
